# Green Grid Application for Membership

The Green Grid is an affiliate membership level of the Information Technology Industry Council (ITI), a premier trade association that works to advance public policies for the tech sector. ITI's Green Grid works to improve IT and data center energy efficiency and eco-design around the world. It is an open industry consortium of information and communications technology (ICT) industry end-users, policymakers, technology providers, facility architects, and utility companies. We offer the data center expertise that governments turn to for industry insight and counsel, bringing to bear the combined influence of a diverse body of ICT industry leaders.

## Green Grid Mission

The Green Grid works globally to create tools, provide technical expertise, and advocate for the optimization of energy and resource efficiency of Data Center ecosystems which enables a low carbon economy.

In everything we do, we enable our members to:
- Conserve the world's resources by optimizing data center efficiency
- Be part of the voice of industry that governments trust
- Develop cutting edge energy efficiency metrics and tools
- Educate the world on data center best practices
- Reduce corporate risk by influencing government regulations
- Increase corporate competitiveness by reducing operating costs

# Membership Levels

| Level | Annual Dues | Notes |
|---|---|---|
| Contributor Membership | $25,000 USD | Contributor level member companies can participate in all General member activities as well as access the Government Engagement Committee (GEC) and its subsidiary groups. These groups are engaged in review and comment on a wide variety of regulatory, policy, and standardization documents and proposals. This group engages globally and is especially active in the U.S., China, Europe, Japan and India. Contributor members also have the option of applying to participate in the Advisory Council, which sets the direction for the Green Grid. |
| Small Contributor Membership | $12,000 USD | Benefits are the same as the Contributor Membership. To qualify as a Small Contributor the company must have gross annual revenues of less than $100 million USD and complete the TGG Small Contributor verification form. |
| General Membership | $6,000 USD | General members can participate in all technical development. This includes the Global Technical Committee (GTC) and its associated standing work groups (SWG) and activity work groups (AWG), which focus on optimizing data center energy and resource efficiency through researching and drafting white papers, creating metrics and tools, and providing technical advice. General members can have multiple participant profiles; that is, all employees of the company can participate. |
| Small General Membership | $3,000 USD | Benefits are the same as the General Membership. To qualify for a Small General Membership the company must have less than 50 employees (including full-time contractors) and complete the TGG Small General verification form. |

# Member Company Profile

Which membership level are you applying for?

- ☐ Contributor Member
- ☐ Small Contributor Member (please attach the Small Contributor Verification form)
- ☐ General Member
- ☐ Small General Member (please attach the Small General Verification form)

*\* Indicates required information*

**Company Info\***

Company Name: _____

Address: _____

Website: _____

**Primary Contact\***

Name: _____

Title: _____

Email: _____

Phone: _____

**Secondary Contact\***

Name: _____

Title: _____

Email: _____

Phone: _____

**Tertiary Contact**

Name: _____

Title: _____

Email: _____

Phone: _____

**Authorization Signature\*:** _____

Printed Name & Title: _____

_____

Date Signed: _____

**How did you find out about ITI's The Green Grid?**

- ☐ Conference /Tradeshow
- ☐ Co-Worker/Colleague
- ☐ News Article
- ☐ LinkedIn

- ☐ Press Release
- ☐ Green Grid or ITI Website
- ☐ Social Media
- ☐ Other: _____

**Which best describes your company's primary industry?**

- ☐ Aerospace
- ☐ Computer Technology/Manufacturer
- ☐ Education
- ☐ Government – Local
- ☐ Maufacturing – Non Computer Related
- ☐ Retail/Wholesale
- ☐ Travel/Hospitality
- ☐ Agricutlure/Forestry
- ☐ Computer/Technology Reseller (inc. VAR)
- ☐ Electronics
- ☐ Government – National/Federal (inc. military)

- ☐ Media/Marketing/Entertainment/Publishing/PR
- ☐ Telecommunications / Communication
- ☐ Utility
- ☐ Business Services/Consultancy
- ☐ Computer/Technology Services/ Consultancy
- ☐ Finance/Banking/Insurance/Real Estate
- ☐ Healthcare/Meidcal/Dnetal
- ☐ Oil/Gas/Minin/Natural Resources
- ☐ Transportation/Distribution
- ☐ Other: _____

**What is the Primary Contact's specific role in the company?**

- ☐ Administration
- ☐ Compliance
- ☐ Engineering
- ☐ IS/IT Management
- ☐ Marketing/Sales/Communication
- ☐ Research and Development
- ☐ Telecommunication
- ☐ CEO/President/Owner
- ☐ Consultant
- ☐ Finance/Accounting
- ☐ IT Staff
- ☐ MIS/DP Manager
- ☐ Software/Application Development
- ☐ Training/Education
- ☐ CFO

- ☐ Customer Service
- ☐ Human Resources
- ☐ Legal Operations
- ☐ Netowkr Administration
- ☐ Solutions Provider/Integration Expert
- ☐ Vice President/Senior Manager
- ☐ CIO/CTO/CKO
- ☐ E-Commerce/E-Business
- ☐ Internet/Content Management
- ☐ Librarian/Archivist
- ☐ Network-LAN Manager/Director
- ☐ Systems Engineeering/Analysis/Integration
- ☐ Web Development/Administrator
- ☐ Other: _____

**What is the size of your company (all locations)?**

☐ 1 – 49 employees  ☐ 1,000 – 4,999 employees
☐ 50 – 99 employees  ☐ 5,000 – 9,999 employees
☐ 100 – 499 employees  ☐ 10,000+ employees
☐ 500 – 999 employees

**Please rate how important each reason is to your company joining ITI's The Green Grid:**

|  | Not Important 1 | 2 | 3 | 4 | Important 5 |
|---|---|---|---|---|---|
| We want to help guide the direction of ITI's The Green Grid |  |  |  |  |  |
| We want to help ITI's The Green Grid drive industry best practices for energy efficiency and sustainability |  |  |  |  |  |
| We want to contribute content which influences government policy-making and/or regulatory issues |  |  |  |  |  |
| We want information on energy efficient technology products, services, and operational best practices |  |  |  |  |  |
| We want to understand industry trends in order to improve our products, services, and practices |  |  |  |  |  |
| We want to enhance the efficiency and sustainability of our data centers |  |  |  |  |  |
| We want to understand the standards and regulatory issues that impact our industry in the global marketplace |  |  |  |  |  |
| We want to receive exposure in the market as a member of ITI's The Green Grid |  |  |  |  |  |
| We want to network with peers |  |  |  |  |  |
| Other: |  |  |  |  |  |