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Registration Now Open for The Green Grid EMEA Technical Forums 2009

Four 1-day Mini-Forums Planned Across the Region in October; Join Industry Colleagues and Register Today

London, UK – September 24, 2009 – The Green Grid, a global consortium dedicated to advancing energy efficiency in data centres and business computing ecosystems, today announced the open registration for its EMEA Technical Forums, which will take place across Europe in October.

These forums will facilitate discussion around devising an effective data centre efficiency strategy for organisations worldwide and to address specific challenges and initiatives in EMEA. The Green Grid invites attendees across the region to be a part of the larger conversation around advancing IT energy efficiency. As current economic conditions are continuing to force many organisations to cut back on IT spending, improving energy efficiency within the data centre to achieve associated cost savings has never been a more business-critical topic.

While the afternoon sessions will be for members only, the forums will be open to non-members during the morning portion. A networking lunch will be held midday as well to give attendees a chance to meet fellow industry stakeholders.

The event will see the launch of a range of tools and research findings including an in-depth white paper on European regulation. They will also have an opportunity to take an in-depth look at the implementation and benefits of The Green Grid's PUE/DCiE metrics and to explore current and emerging techniques for managing data centres for efficiency.

13th October

Frankfurt, Germany

Speakers include Roger Tiple, The Green Grid Vice President, and Victor Smith, EMEA Technical Work Group Chair

15th October

Amsterdam, Netherlands

Speakers include Roger Tiple, The Green Grid Vice President, and Victor Smith, EMEA Technical Work Group Chair

20th October

London, UK

Speakers include Larry Vertal, The Green Grid Executive Director and Victor Smith, EMEA Technical Work Group Chair

22nd October

Paris, France

Speakers include Larry Vertal, The Green Grid Executive Director and EMEA Technical Work Group Members

To register to attend one or more of these forums, email admin@lists.thegreengrid.org. Additionally, as further details are confirmed, the public event agendas for the upcoming EMEA Technical Forums will also be available at <http://www.thegreengrid.org/events.aspx>.

About The Green Grid

[The Green Grid](#) is a global consortium of companies, government agencies and educational institutions dedicated to advancing energy efficiency in data centres and business computing ecosystems. The Green Grid does not endorse vendor-specific products or solutions, and instead seeks to provide industry-wide recommendations on best practices, metrics and technologies that will improve overall data centre energy efficiencies. Membership is open to organizations interested in data centre operational efficiency at the Contributor, General or Associate member level. Additional information is available at www.thegreengrid.org.